

ProMOTION®
EV1


INNOVATIVE THERAPY ON THE MOVE



Official Lead Sponsor



WWW.PROMOTION.FITNESS



20-75mmHg
COMPRESSION
RANGE

6-40°C
TEMPERATURE
RANGE



CONTENTS

04

ABOUT US

06

PROMOTION EV1

08

FOR ATHLETES

10

FOR PHYSIOTHERAPISTS

12

THE SCIENCE

14

ELITE PACKAGE

NO WATER NO ICE

ProMOTION EV1 is cutting edge technology created by Swellaway Limited to support athletes to get back to fitness, faster. The Swellaway team has worked closely with elite sports clubs, physiotherapists and University academics to develop this innovative new technology.

Each stage of product development has been backed by robust scientific evidence thanks to a unique Knowledge Transfer Partnership (KTP) with University of Central Lancashire and Manchester Metropolitan University.



INNOVATIVE THERAPY ON THE MOVE

Through these partnerships, we've worked hard to truly understand the therapy challenges that athletes and physiotherapists face.

ProMOTION EV1 helps to solve these challenges:



**REDUCE RECOVERY
TIME AND GET BACK
TO FITNESS FASTER**



**CORDLESS PORTABLE
DEVICE FOR USE ON
THE MOVE**



**TOOLS TO MONITOR
USAGE OUTSIDE THE
TREATMENT ROOM**



**PRECISE TEMPERATURE
AND COMPRESSION
CONTROL**



**TARGETED THERAPY TO
MINIMISE REDUCTION IN
MUSCLE STRENGTH**

PROMOTION **EV1**

Every aspect of *ProMOTION* EV1 is designed to get athletes back to fitness faster.

PORTABLE

Portable device to allow for therapy on the move

PROGRAMS

Pre-set programs for players to use at home

HISTORY LOGS

History logs to track therapy usage

TARGETED THERAPY

To minimise reduction in muscle strength

A black, handheld ProMotion EV1 device with a small screen and several buttons. The screen displays '100%', 'Programmes', 'New', and 'History'. The device has 'ProMotion EV1' printed on its side. White lines with dots at the end point from the device to the feature descriptions on the right.

TEMPERATURE RANGE

Temperature range from 6-40°C,
with rapid temperature changes

COMPRESSION RANGE

Compression range from
20mmHg-75mmHg

PRECISE CONTROL

Precise maintenance of
temperature and compression

MANAGE THERAPY

Manage therapy by creating
your own pre-set programs

FOR ATHLETES

GET BACK TO *FITNESS* FASTER

Elite athletes and sporting individuals can use *ProMOTION* EV1 for musculoskeletal aches, pains and strains across the body.

It's versatile and easy to use as a handheld device to apply therapy to any part of the body, or within a compression wrap for joints and larger muscle groups.

Whilst physiotherapists cannot be alongside athletes 24 hours a day, they can support them remotely with *ProMOTION* EV1. This empowers individuals to take control of their own therapy to improve the timescale of their recovery.





***“PROMOTION
EV1 DEFINITELY
IMPROVED
THE EXPECTED
TIMESCALE OF
MY RECOVERY
100%.*”**

I am looked after by some of the world's greatest medical staff at both Manchester United and England, they cannot be with me 24 hours a day but my *ProMOTION* EV1 can.”

HARRY MAGUIRE
MANCHESTER UNITED CAPTAIN

FOR PHYSIOTHERAPISTS

COMPLEMENT YOUR EXISTING TOOLS

ProMOTION EV1 bolsters the range of therapy options you can offer to support athletes back to fitness.

This unique wellness device provides hot, cold or contrast therapy, between the ranges of 6°C – 40°C and the option of compression from 20mmHg to 75mmHg. It's fully portable with no need for ice, water or tethering.

“ProMOTION EV1 is an exciting product for therapists. To have the ability to treat patients passively with a hand-held unit, whilst also having the option to allow them to apply the same unit without the need for a therapist is unique to the market.”

CARL NELSON

PREMIER LEAGUE PHYSIOTHERAPIST

***“I WOULD DEFINITELY
HAVE A PROMOTION
EV1 IN MY TOOLKIT.”***

NICK MURPHY

WARRINGTON WOLVES

“ProMOTION EV1 allows us as a medical team to focus on particular areas of the body to provide controlled temperature and compression. ProMOTION EV1 is a great device to help our players be refreshed and fully recovered in the shortest possible time.”

JACK TARGETT

BRISTOL BEARS RUGBY

MANAGE YOUR RECOVERY WITH OUR APP

PERSONALISED PROGRAMS

Create personalised programs with specific temperature levels, compression levels and duration.

MANAGE THERAPY

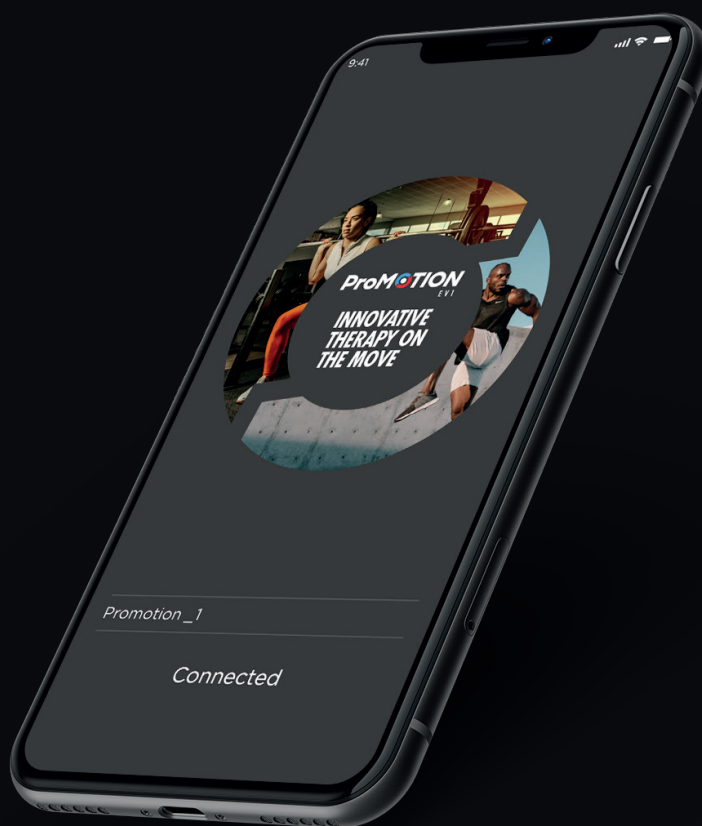
Manage therapy by creating your own pre-set programs.

HISTORY LOG

Create a personal or organisational profile to log your injury or recovery information.

SHARE HISTORY

Share your history with others.



INNOVATION BACKED BY SCIENCE

ProMOTION EV1 is the first product based on new technology and science developed alongside academics from the University of Central Lancashire and Manchester Metropolitan University.


Through our Knowledge Transfer Partnership, the device has been through years of trials and rigorous testing with professional teams and leading academics to optimise safety and performance.

WHY TARGETED CRYOTHERAPY?

The guidelines for injury management have introduced 'optimal loading' as a solution to encourage early activity to optimise recovery.

Evidence supports the use of cryotherapy as short-term pain relief for acute soft-tissue injury management. However, short-term adverse effects to dynamic stability and muscle strength (up to a 16% reduction) have also been reported following global ice interventions. Therefore, authors have warned clinicians to consider the potential increased risk of injury following a global cryotherapy treatment, before returning to weight bearing activity.

Emerging research has now shown that targeted cryotherapy, such as that offered by *ProMOTION* EV1, has the potential to provide necessary relief and minimise adverse effects. Athletes can then return to weight-bearing activity earlier.



***“ONE OF THE KEY
BENEFITS FOR THE
MEDICAL PROFESSION
IS THE ABILITY TO
DOWNLOAD DATA WHICH
SHOWS THE EXACT USAGE
OF THE DEVICE WHEN
THE PRODUCT IS USED
OFF-SITE OR AT HOME
BY ATHLETES.”***

“ProMOTION EV1 can be used for injury prevention as an effective tool to aid athlete’s warm-ups. Given the versatility of its uses and compactness of its size, I believe the sports science community will see this as a breakthrough device”

PROFESSOR JAMES SELFE
DSC, PHD, MA, GDFPHYS, FCSP
MANCHESTER METROPOLITAN UNIVERSITY

THE ELITE PACKAGE



WHAT'S INCLUDED:



EV1 THERAPY UNIT



COMPRESSION PUMP



BATTERIES



COMPRESSION WRAPS



UNIVERSAL STRAP



PROMOTION APP



BATTERY CHARGER



CARRY CASE

FOR MORE INFORMATION

GET IN TOUCH

Jonathan Smith

Managing Director

07990 586 290

jsmith@swellaway.com

Rebecca Woodley-Jones

Commercial Director

07715 036 546

rebecca@swellaway.com

Olivia Greenhalgh

Sports Rehabilitation Technologist

01925 751 027

olivia@swellaway.com

General Enquiries

For all other enquiries

01925 751 027

customerservices@swellaway.com

